Channel Pet

My Channel Marketing Efforts have hit a slump

What's the problem?

Sales are tanked...

- If only I could measure the ROI better
  - ROI is for sissies.
- Develop gooder content
- How can I get the Shamwow!! guy?
- More interns in sandwich boards
- Write some good edumacation materials
- Vgh. I'm no Stephen King. - Who can help?
- If only I had the right TOOLS!

My partnership relations need a pick-me-up...

- Cruise 'em & Booze 'em Baby!
- I need to provide some sales incentives
- I need a support network that LIFTS AND SEPARATES!
- Voodoo has worked well in the past
- Online community?
  - No idea where even to begin!

Say hello to my little friend:

FG SQUARED